

【Toyo Seikan Group】

Dream Card Project Launched to Realize Dream Container

The Toyo Seikan Group, which has a history of more than a century, is using its packaging technology and know-how to realize the OPEN UP! PROJECT innovation project that fills the gap of unmet needs. Nippon Closures also participates as a member of the group.

As part of this project, Package Culture, a museum operated by Toyo Seikan Group, launched "Dream Card Project" to realize the "dream container" that visitors drew on their cards. Four teams of volunteers from Group companies have come together to create five prototypes. We are also showing a documentary film about the selection of the cards, the making of the prototypes and the pre-exhibition for employees and their families.



Overview of the project

Four teams of engineers and designers, with a total of six members, selected the cards they wanted to realize from the 1,140 they collected. It took about two months to create a prototype. A preliminary exhibition was held for the employees and family members of the companies in the group. We are currently showing a documentary film and an exhibition at the museum Package Culture.

(https://youtu.be/emIT0_w43r4)

Future developments

We will continue to work on the development of new prototypes for the realization of the "dream container" as well as the commercialization of the prototypes we have developed.